



**VECTOR**  
GLOBAL LOGISTICS

# Impact Report

2023

#LogisticsWithPurpose

"No seas vencido de lo malo, sino vence con el bien el mal."

# »» INTRODUCTION





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**Thank You**



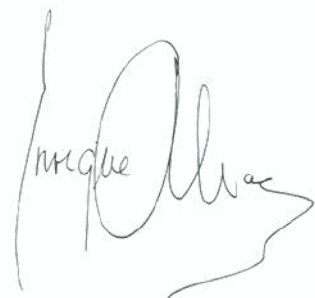
» **Looking back on 2023**, I want to first mention how proud I am of our team and their ability to continue to rise to the challenges of our industry. They bring our values to life on a daily basis, and I'm grateful to work with them.

And despite yet another volatile year for our industry and the world as a whole, we:

- Doubled down on our culture and kept our giving initiatives a priority.
- Made great progress on our B Corp/Sistema B certification.
- Hired aggressively and grew internationally, including opening a new office in Peru.
- Invested in technology and new benefits to improve the lives of our team and clients.

None of us know what the future holds, but we are confident that fully committing ourselves to purpose, sustainability, the health of our team, and terrific service for our clients gives us a big competitive advantage.

**Let's keep pushing to change the world through supply chain!**



*Enrique Alvarez,*  
Co-Founder and  
Managing Director





# OUR VALUES

## Logistics With Purpose®

We are committed to making a positive impact in the world, and because the global supply chain influences nearly every product we all touch, we believe logistics are a very simple and practical way to affect real change.

## Results-Based Culture

Our clients deserve a company they can trust to move the products they care about, so we constantly strive to delight them through professional service, strategic planning, and treating their business like our own.

## Passionate About People

From our team to our partners to our clients and beyond, we want to improve people's lives by building long-term relationships that are caring, supportive, and dedicated to each person's success.

# MEETING THE NEEDS OF OUR CLIENTS



**Project Logistics**



**Complex Regions**



**Expedited Services**



**Non-profit Expertise**

## Certifications



## Networks



## Awards



» At Vector, we put our global team, knowledge, and expertise to work for you, leveraging our extensive certifications, networks, and memberships to deliver exceptional results.

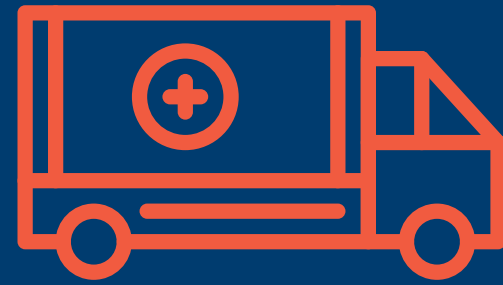
# TOP 3 Causes Supported



Children



Environment



Humanitarian Aid

Supported by Vector's resources, expertise, and time to achieve their goals and drive success.

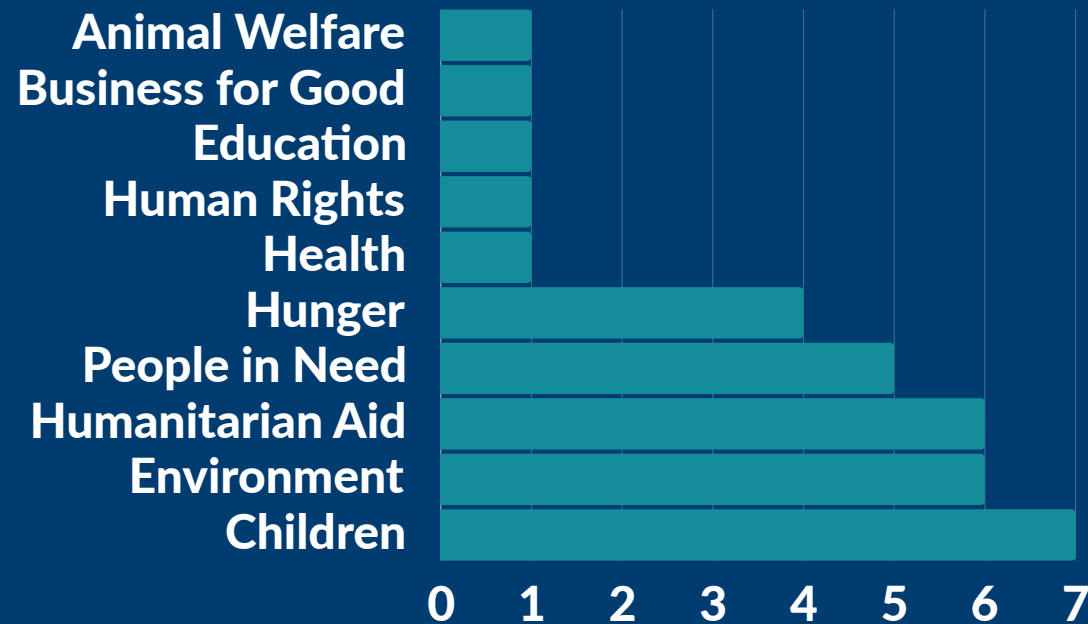
# SDG FOCUS

Our team is dedicated to these five Sustainable Development Goals.



SUSTAINABLE DEVELOPMENT GOALS

# 33 Organizations Empowered



# 84K+ Containers

Tied to charitable giving

# FIVE

Continents impacted

North America + South America + Europe + Asia + Africa

**Logistics With Purpose®**



**LOGISTICS**  
WITH PURPOSE

29

CAUSES HIGHLIGHTED

94

LIFETIME EPISODES

A podcast for change-makers  
First Inspiration, Then Action



# »» INITIATIVES

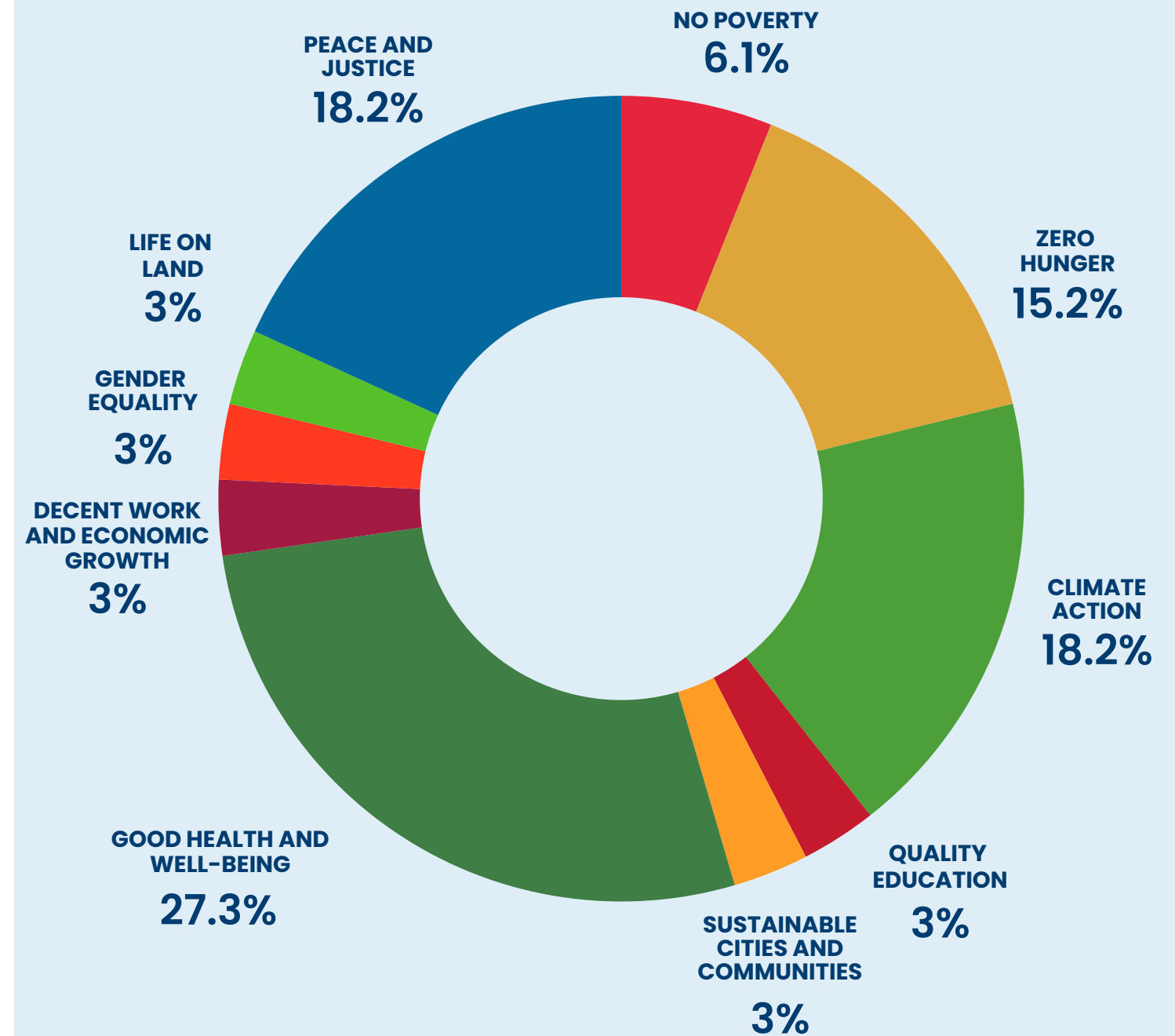


# SUSTAINABLE DEVELOPMENT GOALS: LET'S TRANSFORM OUR WORLD

Our team primarily focuses on these five SDGs in addition to the humanitarian aid we've shipped to Ukraine.



**THE GLOBAL GOALS**



# ANNUAL DONATIONS

**For every container we move, a portion of the proceeds goes back to helping those in need. These are three of the non-profits chosen by our team.**

- Vector US partners with **SERV** to provide necessities like nutrient-rich meals and medical care in low-income countries, natural disaster zones, and war-torn regions. To date, we have provided 1,689,979 nutrient-rich meals to those in need.
- Vector Mexico partners with **Imagina** to support families with children battling cancer. They have served over 350 families, and this donation helps maintain recreational spaces, including a psychological therapy room and a game room.
- Vector Chile partners with **Coanil** to support the development and inclusion of dozens of children with special needs, enhancing their quality of life and promoting a more inclusive society.





### 2023 GUESTS INCLUDED REPRESENTATIVES FROM:

- MAERSK
- L'Oreal
- Gifts for Good
- Blu Dot
- Vivoblu
- The Bre TV
- Conscious Capitalism
- CultureRx
- International Medical Corps
- LARC
- The Motley Fool
- Aid organizations supporting Ukraine
- Science is Elementary
- Supergoop!
- Brad Hendrickson
- Truckers Against Trafficking
- Islamic Relief USA
- Team Rubicon
- Team Rubicon
- Swag Cycle
- Partners for World Health
- Avery Dennison
- Homeless World Cup
- National Minority Supplier Development Council
- Apopo Save Lives
- Fair Trade US
- Veer

**28 CAUSES HIGHLIGHTED IN 2023 • 94 LIFETIME EPISODES**

#LogisticsWithPurpose



“ This podcast is one of our giving initiatives and we are very excited to share these stories with the world in the hopes that people will be inspired to make a positive impact themselves. ”

**Enrique Alvarez**  
Logistics With Purpose® Co-Host and  
Co-Founder and Managing Director of Vector Global Logistics

# A PIVOTAL YEAR FOR OUR B CORP CERTIFICATION

The B Corp Certification is a whole business certification that measures a company's overall impact on society and the environment, going beyond product and sourcing, while also providing a measure of trust and credibility that many other certifications do not offer.

Though we started the process earlier, 2023 was a pivotal year for our B Corp Certification because we were regularly submitting documentation to back up our social and environmental impact claims for third-party verification. It is a very rigorous process and one that taught us a lot and will continue to help us improve as a company.

## B Impact Assessment: 5 Impact Areas



Governance



Workers



Environment



Community



Customers



*2024 UPDATE: We became B Corp/Sistema B Certified in March 2024!*



# LEVERAGING LOGISTICS FOR UKRAINE

# 16

## 40-foot containers shipped

in partnership with MATTER, D-Trans LLC, Performance Health, Hand in Hand Together, and Pall Corporation

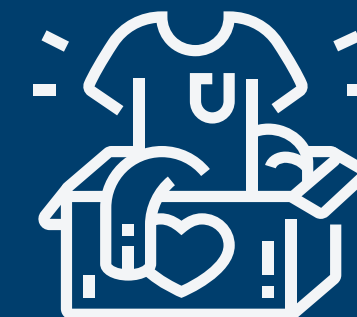
# 45%

General Humanitarian Aid



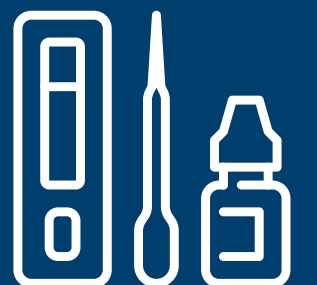
# 32%

Mixed Load: Clothing and Medical Supplies



# 23%

Medical Supplies Only





**Vector has been an amazing partner in helping us to get items shipped to refugees and displaced individuals. Of all of our logistics partners, you are the best!**

**You are very professional and competent, and respond very quickly to emails. And you are kind, helpful, and efficient. Thank you for always updating us on every step.**

**We love working with Vector!**

—Traci Parson  
Lifting Hands International



# »» PROJECTS







**Our Vector culture fosters a spirit of giving back, so we are always aware of individuals and organizations in need of assistance. This ties into my life philosophy of always being of help when I can.**

**Being immersed in this type of caring attitude at work everyday gives me great motivation to continue to be of service to my community and world.**

— Adrian Purtill  
Vector US



**I see that we are doing our best to use our expertise to help as many people as possible, making the greatest possible improvement in their living standards. I am proud of the good deeds we have done.**

**Vector's mission to 'change the world' has deeply influenced my worldview, inspiring me to actively help more people in my daily life.**

— Lili Ni  
Vector Asia





# 1 NO POVERTY

## Sagrada Familia

Several team members located in Aguascalientes visited an elders' shelter to share meaningful moments with the residents. Engaging in a variety of activities, they brought smiles and warmth. This activity brightened the day for everyone involved.



## Homeless World Cup

Enrique Alvarez and his son attended the Homeless World Cup in Sacramento. This was the first full year of our sponsorship and the first time the tournament was held in the US. They had an incredible time meeting the players.





# 1 NO POVERTY

## Casa Hogar Dulce Refugio

Team members from Vector US and MX went to an orphanage and brought groceries and toys to the residents. They prepared breakfast and played with the children, spending quality time with them and learning about their lives and needs.



**I like that Vector is actively looking at how and where we can do our bit to help the underprivileged and the planet.**

—Nicholas Woodford  
Vector Mexico

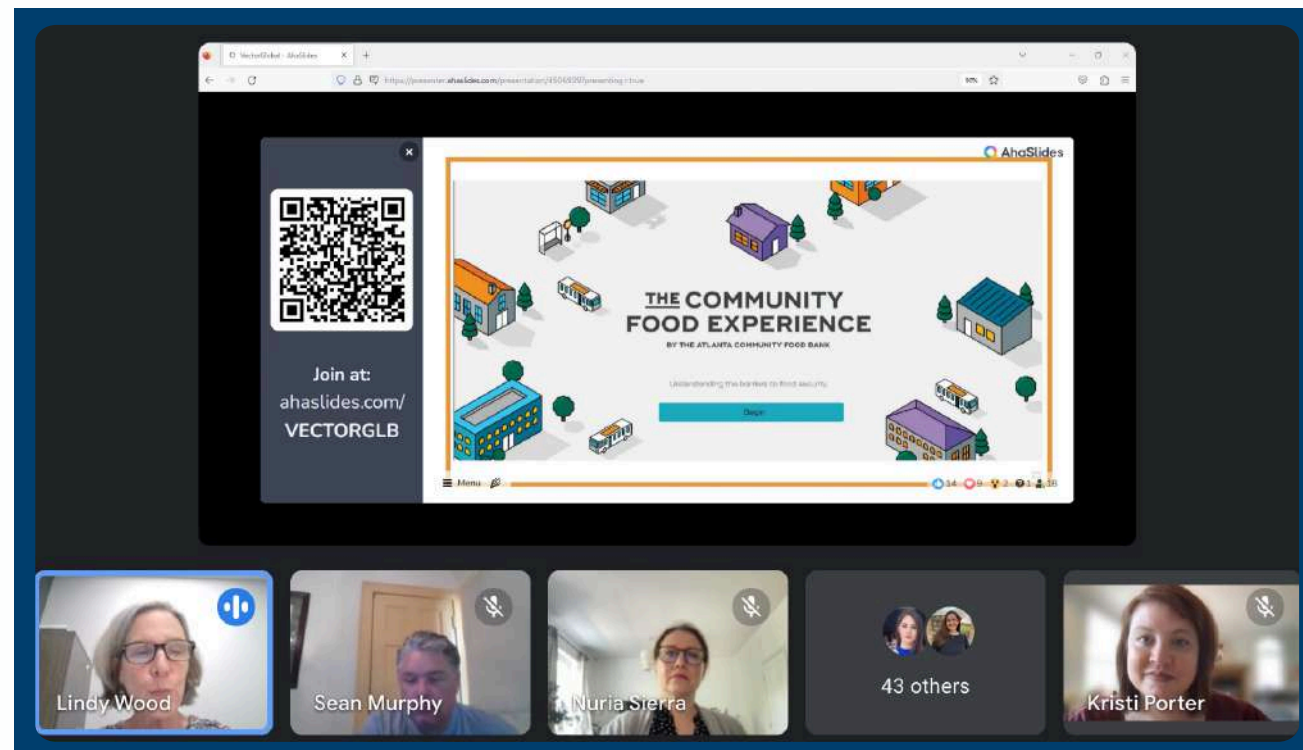




# 2 ZERO HUNGER

## Vector Day: Atlanta Community Food Bank Workshop

As part of our annual Vector Day celebration, where we mark the company's founding and honor our values, global team members participated in an online workshop to learn about the issue of hunger and difficulties people in need face in accessing high-quality food.



## Vector Day: Atlanta Community Food Bank

After being inspired by the online workshop, three of our Atlanta team members volunteered on-site at the Atlanta Community Food Bank, sorting food, getting a hands-on education of their mission, and meeting others concerned about the same issues in the community.





# 2 ZERO HUNGER

## Vector Day Monterrey: Food Pantries

The Monterrey, Mexico, team prepared 50 food pantries for those in need. After gathering all the necessary supplies, they assembled the pantries and delivered to Comedor Infantil Mensajero de Paz, a non-profit serving low-income children.



**It is very important to me to know that in our company we not only focus on keeping the business standing, but we also work to support such meaningful causes as the fight against hunger and refugee support.**

**It fills my heart to know that Vector is always willing to support these initiatives and make a difference in the lives of those who need it most.**

— Julieta Ortega  
Vector Mexico





**We are very grateful to Vector for their generous donation of food pantries that help to achieve food security for the beneficiary families of our institution.**

**Thank you very much, and may God multiply.**

—Gabriela Sanchez  
Director at Comedores Infantiles Mensajero de Paz





# 2 ZERO HUNGER



**To me, changing the world means protecting nature, offering selfless help, and contributing love and faith to our community. While no single action can transform the world alone, every small gesture inspires others to join in.**

**At Vector, my commitment to excellence and the core values learned from home enable me to apply truth and dedication in my work, teach others, and continually learn. Thanks to Vector, I can integrate these values into my daily duties and make a meaningful impact on our community and beyond.**

— Stephen Taylor  
Vector Chile



## **Giving Food to Migrants**

Several Aguascalientes team members organized to support migrants living on the street. They bought ingredients and prepared lunch boxes with care. These meals provided much-needed sustenance and a sense of hope.





# 2 ZERO HUNGER

## Food Bank

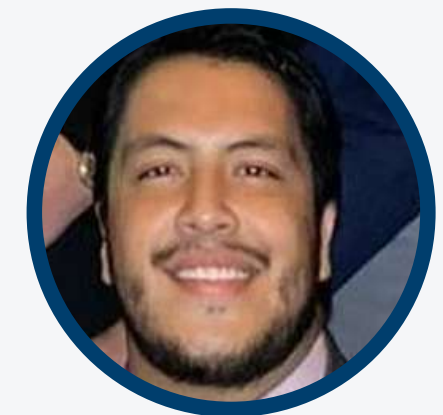
The team located in Aguascalientes donated to their community food bank as part of their year-end projects. This institution provides much-needed nutrition to almost two million Mexicans on a recurring basis. It was an honor to support neighbors in need.



**I like working at Vector because I can see and be part of a significant change, one that drives us to actively seek places where we can make a real impact. When we act with empathy, we have the power to change the world. I am convinced that we have the possibilities and resources to do so.**

**It's not just about doing things right, but doing them with heart and with a vision of a better future for everyone.**

— Pedro Santillan  
Vector US







# UN KILO DE AYUDA

## Hurricane Otis Recovery:

**980** Children under 5 years old were served

**38** Pregnant woman were served

After Hurricane Otis struck communities in the state of Guerrero, Vector Mexico partnered with Un Kilo de Ayuda to bring essential relief. Their donation assisted in providing food, water, and medical care to young children and their families.



Thank you for giving us the opportunity to share the work we do to improve the lives of children in Mexico.

But, above all, thank you for your trust and support.

— Myranda Cruz  
Un Kilo de Ayuda



**6,620**

Delivered Vitamin C supplements for adults



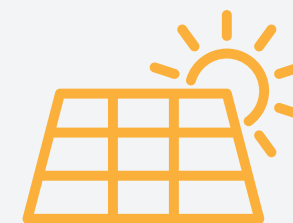
**500**

Children were evaluated for nutritional status



**38**

Solar panels were installed



**197**

Water filters were delivered.



**14,488**

pantries were delivered

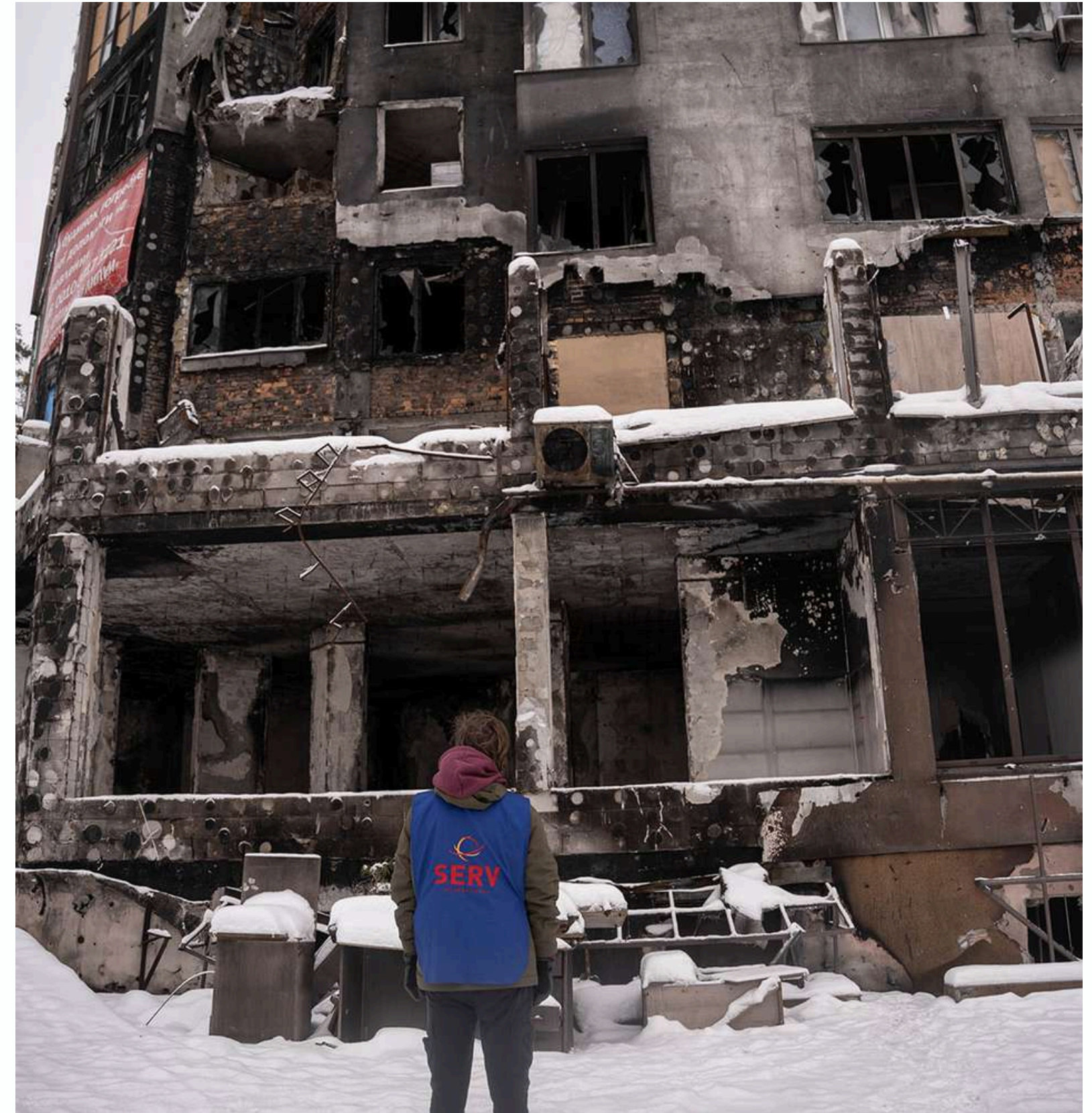




**Vector has allowed us to reach those dealing with food insecurity and those whose lives have been completely disrupted as a result of living in a war-torn country.**

**We have been able to provide aid where most are unable to access. Vector has come alongside SERV in allowing us to provide much needed hope for individuals facing unimaginable difficulties.**

— Heather Carmichael  
SERV International





# 3 GOOD HEALTH AND WELL-BEING

## Vector Day: Teleton Visit

For Vector Day, our Aguascalientes, MX, team went to the CRIT\* to spend time with the children. They hosted a coloring activity while the kids waited to enter rehabilitation. It was a fantastic experience.



CRIT\* - Teletón Child Rehabilitation and Inclusion Centers

## Child's Voice Child Advocacy Center

Vector gave a monetary donation for the Child's Voice Child Advocacy Center's annual fundraiser. This organization works on behalf of children who have been victims of abuse or neglect.





# 3 GOOD HEALTH AND WELL-BEING

## Lubbock State Supported Living Center

A team member and his wife volunteered for this annual fundraiser, a pancake breakfast. This non-profit is close to their hearts and improves the living conditions of residents with intellectual disabilities.



## Girls AA Shelter

Aguascalientes team members went to Metamorfia, an association dedicated to supporting girls with addiction problems and who are in recovery. The team gave a talk about leadership and empowerment.





# 3 GOOD HEALTH AND WELL-BEING



**Supporting causes such as health, wellness, developmental disorders, special needs, and mental health means a lot to me.**

**I like being part of a company that not only seeks profitability but also gets involved and makes a significant contribution to society. I share these commitments.**

—Victoria Martinez  
Vector US



## The Trevor Project

The Trevor Project is the leading suicide prevention and crisis intervention nonprofit organization for LGBTQ+ young people. Vector sent a donation to this organization in honor of Pride Month.





# 3 GOOD HEALTH AND WELL-BEING



**Vector's global giving is very important to me. I'm proud of the fact that we support and contribute to improve the quality of life for people who really need it.**

—Kattya Ato  
Vector Peru



## Children's Healthcare of Atlanta

For the third year in a row, the Atlanta team voted to give its year-end donation to The Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta, a national leader in pediatric cancer and blood disorders treatment and research.





**Thousands of lives were improved through our partnership with Vector. We provided mixed medical supplies, and Vector introduced us to other organizations who had contacts in Ukraine and surrounding countries to receive them and put them to use.**

**Additionally, we made new friends and partners through the introductions, some of which we will continue to work with into the future.**

—Vicki Bachmann, MATTER





# 4 QUALITY EDUCATION



**As a society, we need to make substantial progress in tackling essential issues such as hunger, health, and education. These challenges are not merely important—they are fundamental to our collective well-being and future. They should be at the core of our efforts and the heart of our organizations, defining what sets us apart and driving us towards a more equitable and thriving community for all.**

—Vicente Iribarne  
Vector Chile



## Books For Africa

Our 2023 donation to Books For Africa was utilized in South Sudan. They have been instrumental in providing educational resources there, and as a result, they've seen a transformation in classrooms, young minds have been empowered, and a brighter future is being built in South Sudan.







**Your partnership allowed us to ship 54,000 books for ages 4-10 to Poland for displaced Ukrainian children through The Universal Reading Foundation.**

**This not only provided them with the ability to continue their education, but it provided them with a sense of comfort during such a difficult time.**

—Lisa Fryman  
International Book Project, Inc





# 13 CLIMATE ACTION

## Earth Month: Hapag-Lloyd Atlanta Office Visit

Members of the Atlanta team visited the Hapag-Lloyd office to learn more about their sustainability policies, programs, and goals since it's important to know who we're partnering with to ship products.



## Earth Month: Planting Trees Campaign

The Aguascalientes team visited Rodolfo Landeros Park to plant trees and help its green spaces thrive. They also learned how planting trees is one of the best practices for protecting our environment.





# 13 CLIMATE ACTION

## Environment and Care of Nature

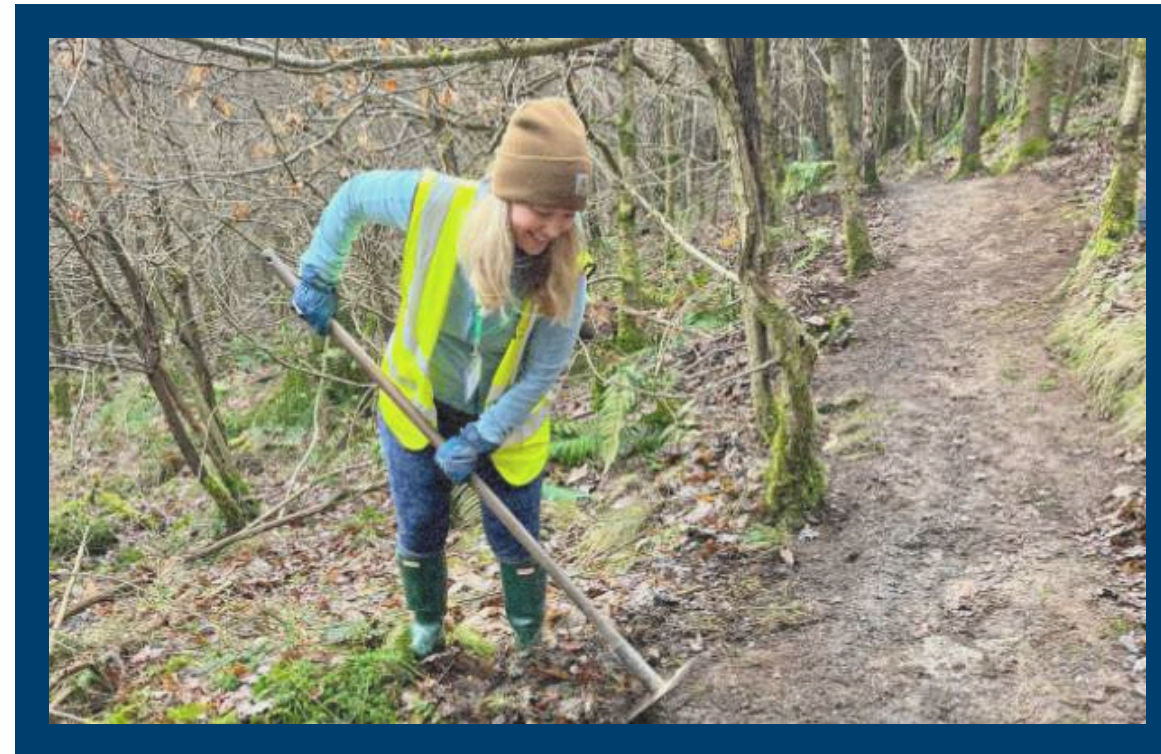
Because the marketing team lives in four different locations, they chose eco-projects in their own communities for their year-end project.

**US:** This team member cleaned up Riverside Park with the Salida Colorado Parks and Recreation Department.

**Aguascalientes, MX:** A team member helped care for nearby trees with the Movimiento Arobiental team.

**UK:** One team member's son is an avid mountain biker so she volunteered with the Dean Trail Volunteers to keep the trail clean and hazard free.

**Monterrey, MX:** Our team member marched for clean air and a reduction in air pollution with Comite Ecologico Integral and other organizations. It was a terrific turnout!





# 13 CLIMATE ACTION

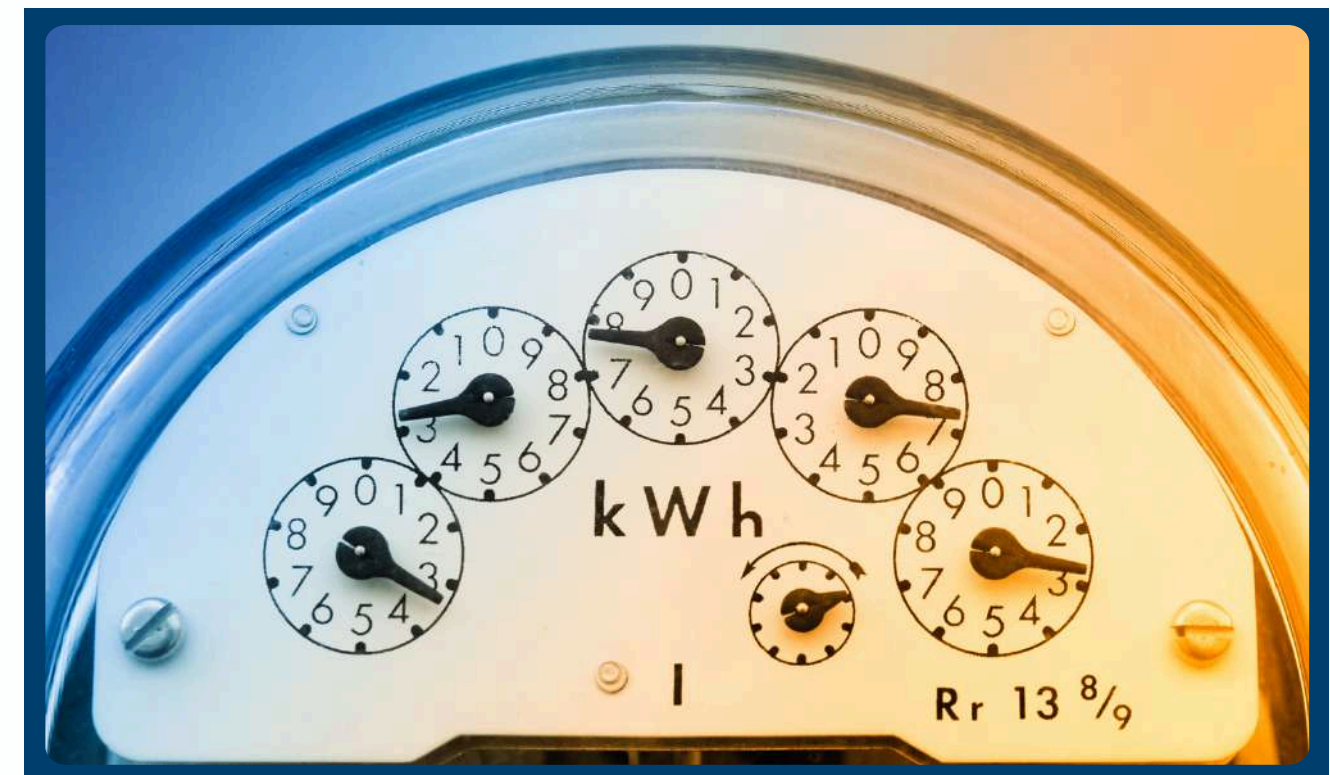
## Virtual Office Stewardship Policy

Because we are primarily a remote team, we significantly expanded our Virtual Office Stewardship Policy by providing additional guidelines, recommendations, advice, and tips for each country where we have employees.



## Tracking Our Energy and Water Usage

Though we have always monitored our offices' energy and water usage, we became better at tracking utilities as part of B Corp requirements. In the future, we will continue lowering our usage and making what we do use more efficient.



# CLIMATE SOLUTIONS

In 2023, we offset carbon for every team member for the first time ever!

**100,000 miles** – For partners



**25,000 miles** – For the business development team

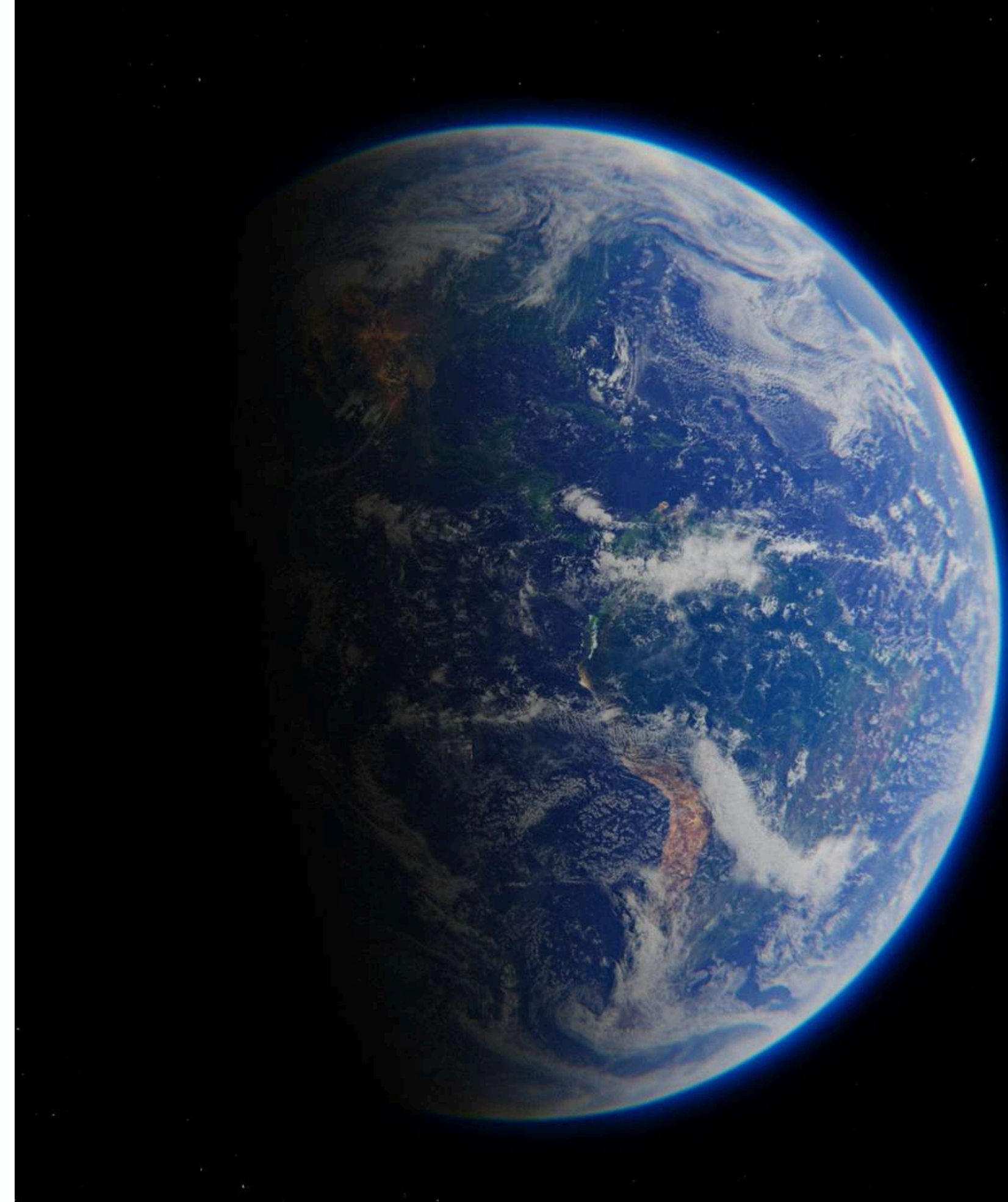


**1,000 miles** – For all other team members



As in previous years, we also offset the square footage of each physical office space.

»» **Our goal is to grow our commitment to sustainability and we are excited to take this next step.**



# 5 GENDER EQUALITY



## UNHCR

During a meeting with UNHCR, the Aguascalientes team learned about “Contemporary Woman,” a foundation aiding women facing domestic violence with shelter, support, and transition houses. The team also donated educational materials for their library.



# 8 DECENT WORK AND ECONOMIC GROWTH



## Conscious Capitalism

We became a sponsor of Conscious Capitalism’s Atlanta Chapter in support of their belief that business can solve systemic problems, uplift communities, and create meaningful change. We also interviewed their national CEO on the Logistics With Purpose® podcast.



# 15 LIFE ON LAND



## Dog Shelter

Team members transformed a local dog shelter by painting it, creating a more vibrant and welcoming environment for the dogs. They also donated essential items like beds, blankets, toys, and food, significantly improving the well-being and comfort of the shelter's furry residents.



# 16 PEACE, JUSTICE AND STRONG INSTITUTIONS



## Brad Hendrickson, AKA "Bakhmut Brad"

After interviewing Brad on our podcast, we were so impressed with his solo mission that we helped pay for essential car repairs so he could continue delivering aid and evacuating people in Ukraine.





**Thanks to Vector's commitment to being a reliable ally in transporting humanitarian goods, Restore Ukraine shipped six 40-foot containers with medical supplies, winter clothing, and diapers.**

**This resulted in the distribution of 80,650 pounds of humanitarian supplies to extremely vulnerable Ukrainian population.**

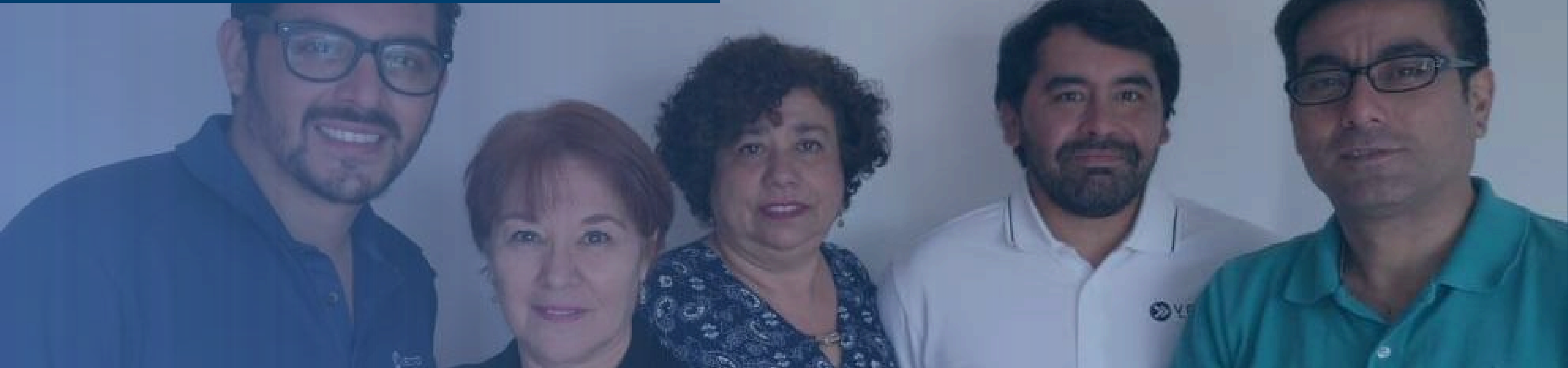
— Yaroslav Hnatusko  
Restore Ukraine







# »» PEOPLE



# GLOBAL TEAM, GLOBAL IMPACT

## Headquarters

- Atlanta, Georgia USA

## Offices

- Monterrey, Mexico
- Aguascalientes, Mexico
- Santiago, Chile
- Iquique, Chile
- Lima, Peru

## Additional team in:

- UK
- China
- Vietnam
- India

Just as the global supply chain connects us all, our team is located around the world to best serve our clients, and at the same time, make a difference in their local communities.



# VECTOR'S PEOPLE

Our commitment to the companies and non-profits that we work with begins with an incredible team.

Whether we're giving everything we've got to our clients or giving back to the global community, we strive to be professional, stay positive, and have fun.

## Vector Global Giving

In addition to our corporate giving and volunteering, the global team is encouraged to participate in activities they are passionate about in their own communities, creating ripples of impact all over the world.

This can be done anytime they wish and projects have varied greatly, demonstrating the wide range of interests and passions our team has and their ability to take positive action on behalf of others.



# VECTOR'S CULTURE

At Vector, our commitment goes beyond merely fostering a positive workplace; we are dedicated to cultivating an environment where every team member can excel and feel valued.

We believe that a thriving team is the cornerstone of our success, and we strive to create a culture of inclusivity, respect, and growth. Our dedication to these principles is reflected in the following achievements.



Of team educated on Vector Global Giving policies and practices



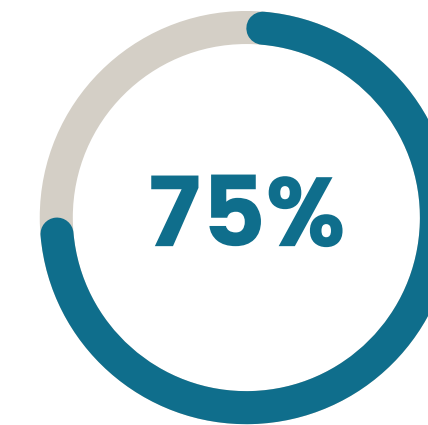
Of team paid living wage



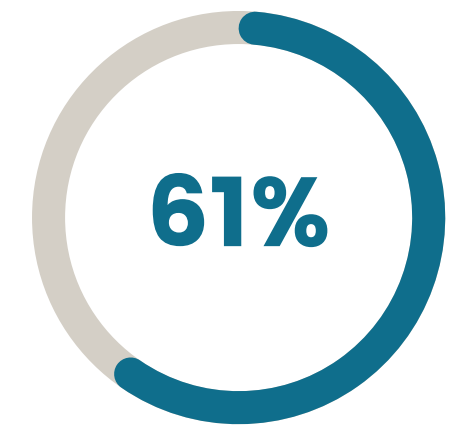
Of team offered education on diversity, equity, and inclusion



Of team offered paid time off for volunteering



Of team received additional skills-based training



Of staff identifies as female



# THANK YOU!

Thanks to our team, clients, partners and organizations that let us be part of your journey!  
Let's continue making change together!

[www.vectorgl.com](http://www.vectorgl.com)



**Logistics**

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