



Social Impact Report

2022



INTRODUCTION



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Thank you!

A WORD FROM CO-FOUNDER AND MANAGING DIRECTOR, ENRIQUE ALVAREZ

The year 2022 signaled another series of changes for our world and our industry, both positive and negative. The war in Ukraine, inflation, a looming recession, the ongoing pandemic, divisive politics, natural disasters, and social inequalities continued to threaten the way we live and work.

However, despite the negative, if you look for the positive you will always find it. From our "Leveraging Logistics for Ukraine" initiative that reached across the globe to the projects that our team carried out in their local communities, I saw time and again that it only takes a few caring people to make a positive impact. If you can look past the noise, go for a walk without your phone, and talk to people openly, you'll see that there are more smart, creative, and compassionate people in this world than we are sometimes led to believe—and we had the pleasure to meet, work, and interact with many of them last year.

I always tell people that we want to change the world; we just happen to be in logistics. So, as we move forward into the future, my team and I will continue to look for the positive. And we will continue to show up every day for our clients and partners, knowing that Logistics With Purpose® is more relevant and more needed than ever before.

Thank you for being part of this movement and making a positive impact on our journey. We could not do this without you!



**Logistics are
another vehicle
for changing
the world.**

A handwritten signature in black ink that reads "Enrique Alvarez".

Enrique Alvarez
Co-Founder and
Managing Director



ABOUT THIS REPORT

You helped us accomplish so much in 2022!

>> **Logistics With Purpose® isn't just a motto—it's a movement.** And we are proud to consider you part of this community.

This report provides a look back at everything we were able to accomplish together in 2022. From global efforts to country-specific initiatives to community-based activities, our team, clients, and partners made a tangible difference for others.

Big or small, thank you for the role you played in helping to create a better world.



"Vector is one of those companies that not only cares about their employees but also about the world—always supporting those in need, sharing joy, and looking for ways to be helpful with current issues. That's a direct result of Vector's culture and values."

— Aylin Jimenez, Vector US



Let's celebrate everything we did together in 2022.



By partnering with non-profits and value-aligned companies, our collaborative efforts have a greater social impact where everyone can thrive.

 UKRAINE

670,000

Pounds of aid and supplies were shipped



2,200

Letters of support were collected and shipped from children in the United States and Mexico

TOP 3 CAUSES SUPPORTED BY DONATIONS



PEOPLE IN NEED

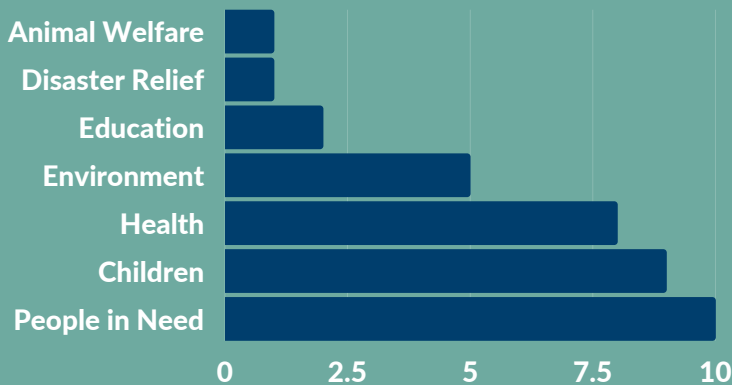


DISASTER RELIEF



HEALTH CAUSES

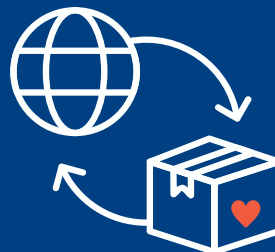
36 ORGANIZATIONS SUPPORTED WITH TIME AND DONATIONS



LOGISTICS WITH PURPOSE® PODCAST

26 Causes Highlighted in 2022

70 Lifetime Episodes



This is Logistics With Purpose®

CORE VALUES

>> Logistics With Purpose®

We are committed to making a positive impact in the world. And because the global supply chain influences nearly every product we all touch, we believe logistics is a very simple and practical way to affect real change.



>> Results-Based Culture

Our clients deserve a company they can trust to move the products they care about, so we constantly strive to delight them through professional service, strategic planning, and treating their business like our own.



>> Passionate About People

From our team to our partners to our clients and beyond, we want to improve people's lives by building long-term relationships that are caring, supportive, and dedicated to each person's success.



DEVOTED TO SERVING YOU OVER THE LONG TERM.

Vector Global Logistics provides world-class logistics services to make our partners and clients more successful while bettering the lives of everyone we come in contact with and creating a positive social impact.

Let us know how we can help you change the world.



Project
Logistics

- **Project logistics:** Done-for-you planning and execution to streamline your complicated transportation needs



Complex
Regions

- **Complex regions:** Getting in and out of areas that other companies can't and welcoming your challenges



Non-profit
Expertise

- **Non-profit expertise:** Helping charities reach more people and improve more lives



Expedited
Services

- **Expedited services:** Shipping products to destinations quickly to meet your deadlines and achieve your goals



Climate
Solutions

- **Climate solutions:** Providing you with easy and affordable options to meet your sustainability goals



Show Freight &
Event Shipping

- **Show Freight & Event Shipping:** Supporting you in delivering an unforgettable experience without compromising on quality and budget

CLIMATE SOLUTIONS

We are pleased to offer a carbon offset program to support our clients' sustainability goals. A more sustainable supply chain benefits everyone.

We chose to partner with Carbonfund.org because they are leading the fight against climate change, making it easy and affordable for any organization to reduce and offset their climate impact and hasten the transition to a clean energy future.

Every project is third-party validated and verified to meet the highest standards.

For every shipment that you choose to offset your carbon, you will receive a certificate by email. These certificates help you calculate your impact throughout the year, and you can include them in your own sustainability or social impact report.





Presented by Vector Global Logistics in partnership with Supply Chain Now, the Logistics With Purpose® podcast spotlights and celebrates organizations dedicated to creating a positive impact.

2022 guests included representatives from:

- Causeartist
- ASG Hope Foundation
- The Museum of Flight
- Thrive Farmers
- MAP
- SERV
- Soles4Souls
- CarbonFund.org Foundation
- GoodShipping
- Kelly Barton
- Procure4Peace
- Liberia Medical Relief
- Cotopaxi
- WCA Foundation
- Plywood People
- Yamaha
- Amplio Recruiting
- Engage for Good
- Sackcloth & Ashes
- Solar Buddy
- Makhers Studio
- Susan Kilrain
- Hapag Lloyd
- ALAN awards
- Monuments Men and Women Foundation
- BrightDrop

26 CAUSES HIGHLIGHTED IN 2022 • 70 LIFETIME EPISODES

Named one of the **“Must Listen to Podcasts for Freight Transportation in the Supply Chain Logistics Industry”**

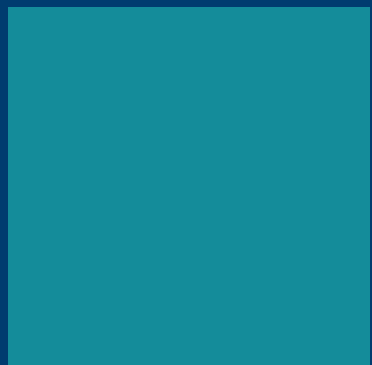
"The Logistics With Purpose® podcast is unique in the logistics industry, as it brings together seasoned logistics professionals who pool their collective effort, knowledge, and resources to give back to the community."

Covering a wide array of topics from assisting humanitarian efforts in Ukraine to mentoring the next generation of logistics professionals, Logistics With Purpose® really embodies the spirit of being the change you want to see in the world in a fashion emblematic of the transportation industry....by delivering."

Christopher Hussaini
Senior Sales Manager and US National Sales Manager for Digital Accounts
Hapag-Lloyd



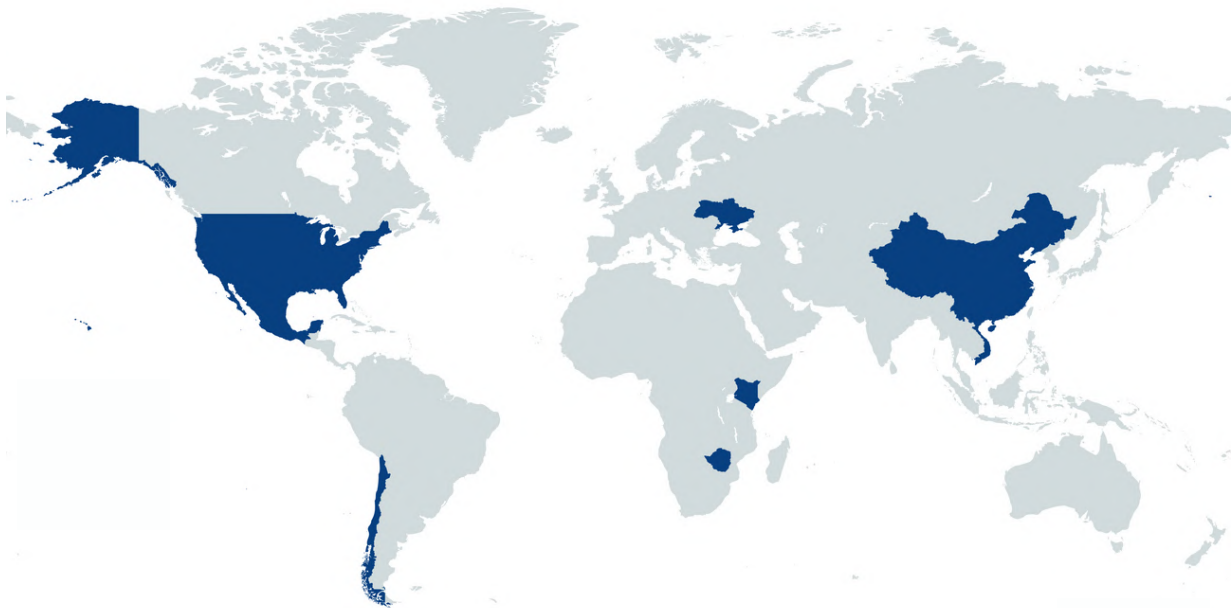
INITIATIVES



GLOBAL LOGISTICS. GLOBAL IMPACT.

Almost everything you touch on a daily basis came from somewhere else—from the soap in your bathroom to the food in your refrigerator to the device in your pocket. In one way or another, most products are manufactured, packaged, shipped, and stored in another location. For that reason, we believe that working within the supply chain is a very simple and practical way to affect change.

We leverage logistics to make a positive impact on the global community. Supported by our company, as well as like-minded partners, clients, and other generous individuals, together we are building a better future than our present.



"Our goal is to give back to the community through globalization, whether donating meals in Africa or helping children with cancer in Mexico. We love supporting organizations who help others and we love to get involved as well."

— Brian Oxley, Vector Co-Founder and Managing Director

YOU CAN ALSO FEEL GOOD KNOWING

When you work with us, you are making a difference.

For every container we move, a portion of the proceeds goes back to helping those in need. These are just three of the non-profits chosen by our team.



Vector US partners with **SERV**, which builds relationships with people who live in some of the most extreme conditions on the planet, and they keep going back to provide clean water, shelter, education, protection from human trafficking and so much more.

Vector Chile partners with **Coanil**, a national foundation that promotes the development and inclusion of children with special needs.



Vector Mexico partners with **Imagina**, a non-profit institution that provides pediatric psycho-oncology services to children and adolescents with cancer and their families in all stages of the disease.



"The financial support Vector has given us is vital for our daily work. These donations allow us to continue operating and benefiting 70 people a month."

— Mtro. Roberto Flores Salas, Psychologist at Imagina

LEVERAGING LOGISTICS FOR UKRAINE

Working Sessions

The devastation in Ukraine left many of us outraged and asking how we can help. As logistics professionals, you see the powerful role that supply chain plays in the world, especially during times of crisis. And you know our industry is in a unique position to serve, support, and provide comfort for those in need.

Launching less than two weeks after the war broke out, Vector and Supply Chain Now teamed up to host “Leveraging Logistics for Ukraine” working sessions for anyone in the supply chain, logistics, and social impact communities who wanted to work together to find solutions to bring more aid to the people of Ukraine.

Results:

- **Over 180 people** from around the world attended the working sessions in 2022.
- **Personalized connections were made** between individuals and companies interested in supporting Ukraine with other individuals, companies, and non-profits who are working in the region.
- Multiple **podcast episodes** dedicated to this effort have aired on Logistics With Purpose® and Supply Chain Now.
- **Working sessions** were regularly held to provide updates as well as allow for requests and connections.



"The first time I participated, I was absolutely floored with the quality of the conversation—how meaningful, productive, and important they were. These meetings have been an anchor and a place to really put all of our work into perspective. So, thank you. It has been tremendously valuable."

— Ania Hyman, Copernicus Group

LEVERAGING LOGISTICS FOR UKRAINE

Shipping Efforts

Vector sponsored two containers per month as well transported aid for other organizations.



Results:

- More than **670,000 pounds of supplies were shipped** by the end of December!
- **Contents** included items such as medical supplies, first aid kits, hygiene items, disaster blankets, clothing, and children's books.

Thank you to our partners:



"Working with Vector to make transit arrangements to get desperately needed medical supplies to Ukraine is an honor. When it comes to delivering humanitarian aid to places in the world that are difficult places to reach, we know how challenging the logistics can be. Partnering with Vector in this way is a three-way win; they made it happen."

– Vicki Bachmann, MATTER

LEVERAGING LOGISTICS FOR UKRAINE

Children's Letter Writing Campaign

Vector collected drawings and letters written by children to send to Ukrainian schools and soldiers. Containing messages of encouragement and support, we know these notes lifted the spirits of everyone who received them.

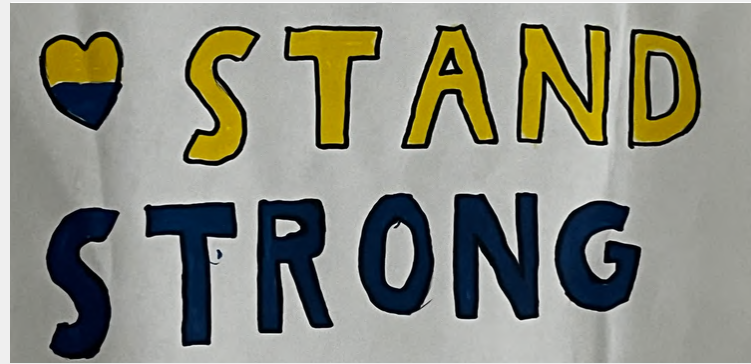
Results:

- Over 2,200 letters were collected from children in the United States and Mexico!
- Our friends at Mama Plant a Tree not only helped distribute letters but over 2022 and 2023, they will plant a tree in Western Ukraine for every letter collected.



"Our team just got back from Kharkiv and distributed letters to several places across Ukraine. One team member said, 'The letters are such a blessing. The children really felt the love from around the world.'"

— Luke Ragan, SERV International



PROJECTS



CHANGING THE WORLD THROUGH LOGISTICS

At Vector, we strive to create a positive influence on the global community. With the support of our company, along with like-minded partners, clients, and philanthropic individuals, we are collaboratively constructing a brighter future that surpasses our current reality. Here is a look back at projects from 2022.



MAP International

Donation: Monetary

MAP International provides medicines and health supplies to those in need so they can experience life to its fullest.

[Website](#)



MARCH



Mama, Plant a Tree

Donation: 1,000 trees

This green project was founded by a group of passionate Ukrainian mothers. Vector has collaborated and supported this organization with different initiatives since the war started.

[Website](#)

FEBRUARY



Carbonfund.org

Donation: For carbon offsets

The Carbonfund.org Foundation helps individuals and businesses easily calculate and offset their environmental footprint.

[Website](#)

MARCH





APRIL



Books For Africa

Donation: Monetary and shipments

Books For Africa is an organization that collects, sorts, and ships books, computers, tablets, and library enhancement materials to Africa. They have shipped to all 55 countries and remain the largest shipper of donated text and library books to the African continent.

[Website](#)



Lubbock State Supported Living Center

Donation: Monetary support for golf tournament and participation

The mission of the Volunteer Services Council for Lubbock State Supported Living Center is to enrich the lives of individuals served by providing goods, services, and personal attention beyond the care and treatment provided by the state of Texas.

[Website](#)

MAY



"I believe that Vector Global Giving is the human part of the company where we become deeply aware of the problems of our society that we often lose sight of due to our day-to-day activities."

— Cassandra Pedro Tostado, Vector Mexico



AUGUST



Love Beyond Walls

Donation: Donation for tour of the museum as well as in-kind shipping

Love Beyond Walls focuses on amplifying awareness of the realities and needs of those experiencing homelessness, lack, and vulnerability. The Dignity Museum shares the stories of the forgotten while presenting the unjust causes of the disparity in resource allocation.

[Website](#)



Imagina

Donation: Time and money

Vector team members, Victoria and Luisa, participated in the running of the Aguascalientes Marathon, and the signup fee was matched and donated to Imagina.

[Website](#)

NOVEMBER



"For me, Vector Global Giving means we can positively impact the world."

—Francisco Serrano, Vector Chile



NOVEMBER



Carbonfund.org

Donation: For carbon offsets

We calculated our annual office and travel footprint, and then offset the carbon through through the Carbonfund.org Foundation.

[Website](#)



DECEMBER



Hope Center Kids

Donation: Monetary and time

Friends of Vietnam Ministries is an organization providing financial and ministerial support for faith-based organizations within Vietnam. Vietnam team member, Wesley, participated in a cycling event to support their cause.

[Website](#)



DECEMBER



Homeless World Cup

Donation: Monetary

The Homeless World Cup is a football tournament with a purpose. Their year-round work culminates in a world-class event which has the power to transform the lives of participants and shape attitudes toward homelessness.

[Website](#)



"Vector Global Giving has inspired me to care more about other people, especially those who are poverty."

– Anh Dinh, Vector Vietnam

SPECIAL EVENTS



EARTH MONTH

The Vector team is dedicated to actively engaging in projects that contribute to environmental preservation. For Earth Month 2022, several offices participated in activities to promote sustainability and conservation.



APRIL

MONTERREY

Cleaning Ramos River

Donation: Team activity

Monterrey, Mexico, teammates organized a cleanup day at the Ramos River, which is one of the most important waterways in the state of Nuevo Leon. Some people throw trash in this natural habitat, and the team picked up garbage to beautify the space again.



APRIL



AGUASCALIENTES

Movimiento Ambiental

Donation: Time and Tools

Aguascalientes, Mexico, teammates assisted in taking care of native trees, implementing a technique to protect them from fires and external threats. Vector also provided working tools that were needed by the organization.

[Facebook Page](#)

APRIL



ATLANTA



Atlanta Botanical Garden

Donation: Team activity

Atlanta teammates visited the Atlanta Botanical Garden to help clear out weeds and clean up one of the more visible pathways prior to a fundraiser.

[Website](#)

VECTOR DAY: US AND MEXICO

"Vector Day" essentially commemorates the company's anniversary. It is a day our team celebrates our values, including being together and serving others.



MedShare

Donation: Time for medical supplies sorting

MedShare is dedicated to improving the quality of life of people, communities, and the planet by sourcing and directly delivering surplus medical supplies and equipment to communities in need around the world.

[Website](#)



Casa MAIS A.C.

Donation: Food and supplies

Casa MAIS A.C. is a cultural and civil association of an educational and pacifist nature dedicated to the cultural and spiritual rapprochement of the indigenous peoples of Mexico. One of our teams collected goods and visited their facilities as well as participated in an activity with the people there.

[Facebook Page](#)



Teleton Foundation

Donation: Time and money

Fundación Teletón is a non-profit organization that seeks to serve people with disabilities, cancer, and autism, offering them comprehensive and quality care that promotes their full development and inclusion in society. Vector teammates from the Aguascalientes office spent time with the kids and made a donation to the institution.

[Website](#)



VECTOR DAY: CHILE



Club Deportivo Negreiro

Donation: Monetary

The Iquique team supported a local children's sports group who is often faced with limited resources, but who have successfully formed a soccer team. This Sports Club was created with the purpose of keeping children and teens off of the streets, and our team felt it was a fantastic opportunity to donate to them on behalf of Vector and cheer on their efforts.



Fundación Santa Clara

Donation: Time and money

Santa Clara Foundation receives referrals of children with HIV through the juvenile courts under a protection measure, since they are prone to abandonment or intrafamily violence. In Latin America, 44,300 children under 15 years of age have HIV and about 11,000 children in the Caribbean have HIV. Team members from Santiago, Claudia and Trinity, visited their facilities and brought sweets to the kids.

[Website](#)



"To me, Vector Global Giving represents the heart of the company and what sets us apart from the rest."

—Vicente Iribarne, Vector Chile

YEAR-END DONATIONS

Our teams love to volunteer their time, but we also recognize that monetary donations go a long way in supporting a non-profit's everyday work. So, at the end of the year, each of the five offices voted on a project that they wanted to support within their local community.

Vector US



The Aflac Cancer and Blood Disorders Center of Children's Hospital Atlanta

Donation: Monetary

The Aflac Cancer and Blood Disorders Center of Children's is a national leader in pediatric cancer and blood disorders treatment and research.

[Website](#)

Changsha Disabled Public Service Center

Donation: Monetary

The China team donated to an organization that provides aid to the disabled and elderly people.

[Website](#)

Vector Asia



"Our giving means we are focusing outward in the world and really making a difference."

— Adrian Purtill, Vector US

Vector México



PRODAN

Prodefensa Animal A.C.

Donation: Monetary

PRODAN promotes a culture of respect and responsibility where animal welfare complements the search for human well-being and environmental sustainability.

[Website](#)



**Casa del Niño
Villa de la Asunción AC**

Donation: Monetary

This non-profit gives shelter to homeless children and kids whose parents cannot care for them, providing them with everything they need.

[Facebook Page](#)



Vector Chile



Fundación Santa Clara

Donation: Time and money

The Iquique team donated money to pay for Christmas gifts for the kids who live at Santa Clara Foundation.

[Website](#)



“Thank you for giving a merry Christmas to the Fundación Santa Clara kids. Thanks to your support, they received beautiful gifts—thanks for making them happy!”

— Sister Nora, Santa Clara Foundation

INDIVIDUAL TEAM PROJECTS

Part of Vector's unique culture and business model relies on not only empowered offices, but individual teams that act like mini companies. These are one way we serve our clients more efficiently, but also another level at which our team can give back. At the end of the year, we challenge each individual team to complete their own volunteer project.

**Valeria Hernandez, Mony Roesch,
Aranza Lopez &
Antonio Saenz' Team**



Corazones Malagueños

Donation: Time and money

Located in Malaga, Spain, Corazones Malagueños focus on providing food and support to people in need. The team participated in handing out food to those in need.

[Website](#)



**Diana Rivera,
Eduardo Gutierrez &
Pedro Santillan's Team**

Casa Hogar Tonantzin

Donation: Time and money

The team prepared kits with blankets and pajamas for an elder care center based in Encarnacion de Diaz, Jalisco, a county near the Aguascalientes office.



"Poverty and disasters exist, so for me to work in a company that always lends a hand in times of need, is very satisfying and cherishable."

– Victor Avila, Vector Mexico

Liliana Sanchez, Jessie Cortes & Ana Garcia's Team



DIF Aguascalientes

Donation: Monetary and time

DIF is an institution that is focused on protecting children and families.

This team made handcrafts and prepared food with the children, and had a fantastic time with the kids!

[Website](#)



Clinica numero 3 Aguascalientes

Donation: Monetary and time

The "Clinica 3" is a public hospital in the city of Aguascalientes. Patients generally stay there for long periods of time, and their families don't have access to visit all at the same time. So there are often people waiting outside for several hours to get in or to be provided with updates on their loved one. This team prepared lunch boxes and delivered them to those that were waiting for hours or even days, hoping that their loved one inside the clinic gets better soon.



"Vector Global Giving means a lot to me since it was one of the fundamental reasons for which I decided to be part of this company. It's the human side of the company, and that was key to my point of view."

— Ana Paula Martinez, Vector Mexico

Kevin Brown, Nicole Guest & Guillermo Gonzalez's Team



Metamorfia A.C.
Donation: Workshop

Metamorfia is a civil association that helps children and young people in shelters and homes to become the best version of themselves. This team spoke to the kids about logistics to increase their knowledge and help them understand professional opportunities.

[Website](#)



Agua Viva Shelter

Donation: Time and Monetary

This team volunteered their time to bond with the girls at the shelter. Additionally, they donated money to create an unforgettable "quinceañera party" for a young girl in the shelter.

[Website](#)



Lubbock State Supported Living Center
Donation: Volunteering

A team member volunteered at a pancake breakfast fundraiser to benefit people with intellectual and developmental disabilities who need medical, habilitative or behavioral supports beyond what's available in the community.

[Website](#)



Children Helping Children
Donation: Monetary and time

The team volunteered their time to create crafts and make cookies, while also donating to support this meaningful cause.

[Website](#)



**Elisa Rodriguez ,
Fernanda Topete & Ana
Garcia's Team**

Día de las Buenas Acciones

Donation: Monetary and time

This team collaborated with this non-profit to host a traditional Mexican posada for the community, handing out food and providing activities for families in need.

[Facebook Page](#)



**Dario Colella,
Alejandra Martinez &
Casandra Martinez's Team**

Church Santa Eduvijas

Donation: Monetary and time

The team collaborated with this church to support a family in need. They prepared activities for both children and adults, and also made a donation for hygiene supplies and toys.



**Adrian Purtill,
Maria Fernanda Esparza
& Rosa Ortiz's Team**

**Elders Care Center,
La Sagrada Familia**

Donation: Monetary and time

This team gave food and supplies to the elders in this institution. They also made gift boxes for each person that included candies and a scarf. Finally, they spent the afternoon with them playing "Loteria" (bingo) and having a good time.

[Facebook Page](#)



"Vector Global Giving is what motivates me every day to continue working to persist in supporting more people."

—Elisa Rodriguez, Vector US



Human Capital Team

**Centro Comunitario
"Tierra Propia"**

Donation: Time

In Monterrey, a human capital teammate went to a socially vulnerable community to provide her services as a social worker and host a project with kids and women who were victims of violence.



Human Capital Team

Casa Hogar Divino Maestro

Donation: Time

The team in Aguascalientes went to a retirement home to spend time with the residents and participate in different activities with them.

[Facebook Page](#)



Marketing Team



Donation: Time

Imagina is a non-profit Vector has supported for many years. The marketing team volunteered their professional services to guide Imagina through their rebrand. Two team members also took a tour of the facility to learn more about their work close up.

[Facebook Page](#)



"Vector Global Giving represents the power of leveraging logistics to create positive change on a global scale. By recognizing the impact of supply chains in our daily lives, we strive to make a difference. Being part of Vector's culture of giving back inspires me to help whenever I can. "

– Nuria Sierra, Vector US



Thank You





Logistics With Purpose[®]