VECTOR
GLOBAL LOGISTICS

IMPACT REPORT

2021

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INTRODUCTION

LETTER FROM OUR MANAGING DIRECTOR

First of all, I want to say thank you to everyone who contributes to the #LogisticsWithPurpose movement. From our Vector team to our partners and clients to our suppliers and agents—you have inspired us and pushed us to be better.

Last year was another difficult year not only for our industry, but for the world. We have seen devastation and hardship, but also the best of what humanity has to offer. And while we have not put the pandemic or domestic and international crises behind us, we have the confidence that when we work together, we can solve big problems.

In the following pages, you'll find the impact you helped create for individuals and communities in need during 2021. It is our sincere honor to partner with you to change the world through supply chain.

We are excited to see what we can accomplish together in 2022!

Enrique Alvarez

MANAGING DIRECTOR

> “ Logistics are another vehicle for changing the world. ”
> – Enrique Alvarez

ABOUT THIS REPORT

We are committed to Logistics with Purpose and changing the world through supply chain. By partnering with non-profits and value-aligned companies that give back, our collaborative efforts have a greater social impact where everyone can thrive.

This report serves as a celebration of all that we did together in 2021.

Logistics, in a very simple and practical way, threads everyone together to keep the world moving forward. In other words, if you want to change the world, international logistics is the perfect place to start.

We define success by relationships and impact, not transactions.

VALUES TO LIVE AND WORK BY

Logistics with Purpose

We are committed to making a positive impact in the world, and because the global supply chain influences nearly every product we all touch, we believe logistics is a very simple and practical way to affect real change.

Results-Based Culture

Our clients deserve a company they can trust to move the products they care about, so we constantly strive to delight them through professional service, strategic planning, and treating their business like our own.

Passionate About People

From our team to our partners to our clients and beyond, we want to improve people's lives by building long-term relationships that are caring, supportive, and dedicated to each person's success.

SERVING YOU FOR THE LONG HAUL

Vector Global Logistics provides world-class logistics services to make our partners and clients more successful while bettering the lives of everyone we come in contact with and creating a positive social impact.

International and domestic shipping is provided through:

- **Project logistics** - Done-for-you planning and execution to streamline your complicated transportation needs
- **Non-profit expertise** - Helping charities reach more people and improve more lives
- **Complex regions** - Getting in and out of areas that other companies can't and welcoming your challenges
- **Expedited services** - Shipping products to destinations quickly to meet your deadlines and achieve your goals

Let us know how we can help you change the world.

Project Logistics

Complex Regions

Non-profit Expertise

Expedited Services

Climate Solutions

INITIATIVES

YOU CAN FEEL GOOD KNOWING

when you work with us, you are making a difference.

For every container we move, a portion of the proceeds goes to helping those in need. These are just three of the non-profits we partner with.

Vector US partners with **SERV**, which builds connections with communities in Kenya and the Dominican Republic by serving nutrient-rich meals to millions of people.

Vector Mexico partners with **Canica**, which aims to respond to the problems experienced by families with a child with cancer in Mexico.

Vector Chile partners with **Coanil**, a national foundation that promotes the development and inclusion of children with special needs.

CLIMATE SOLUTIONS

As of December 2021, we are pleased to offer a carbon offset program to support our clients' sustainability goals. A more sustainable supply chain benefits everyone.

Carbonfund.org
REDUCE WHAT YOU CAN OFFSET WHAT YOU CAN'T™

We chose to partner with Carbonfund.org because they are leading the fight against climate change, making it easy and affordable for any individual, business, or organization to reduce and offset their climate impact and hasten the transition to a clean energy future.

Additionally, every project is third-party validated and verified to meet the highest standards.

For every shipment that you choose to offset your carbon, you will receive a certificate by email. These certificates will help you calculate your impact throughout the year, and you can include them in your sustainability or social impact report.

certificate example

Please note: Vector is offering this service at cost to our clients, in alignment with our focus on sustainability and impact. It is our goal to streamline your ability to add carbon offsets to your shipping at an affordable rate.

FACTS

- The Environmental Protection Agency states that the entire transportation industry makes up around 14% of global greenhouse gas emissions with nearly all (95%) of that energy coming from petroleum-based fuels such as gasoline and diesel. (Source)

- According to a May 2021 Stifel Survey, 83% of consumers believe it is important for brands to act sustainably, 67% of customers are willing to pay more for sustainable brands, 71% report caring more about buying sustainable products now than they did a year ago and nearly half have either boycotted or stopped buying a brand or product specifically because of sustainability concerns. (Source)

PODCAST

The Logistics with Purpose podcast spotlights and celebrates organizations that are dedicated to creating a positive impact.

LOGISTICS WITH PURPOSE

Presented by Vector Global Logistics in partnership with Supply Chain Now, you'll get a behind-the-scenes glimpse of the origin stories, change-making progress, and future plans of those who are actively making a difference. Our goal isn't just to entertain you, but to inspire you to change the world.

2021 guests included representatives from:

- Truckers Against Trafficking
- Samaritan's Feet
- goBeyondProfit
- Love Beyond Walls
- Filter of Hope
- Good360
- MedShare
- Gifts for Good
- Sackcloth & Ashes
- GoodSteps
- MAP International
- African Union
- Bombas
- Carry 117
- Convoy of Hope
- Pedals for Progress
- Feed the Hungry
- Schottenstein Stores Corporation
- ThirdLove
- BetterBookClub

20 CAUSES HIGHLIGHTED IN 2021, 42 LIFETIME EPISODES

"...This podcast gives you stories from real people who are involved with real supply chain challenges and solutions. If you want to learn more about this important industry, this is the podcast for you."

— Jenise Steverding, Chief Impact Officer, Gifts For Good

"...Their podcast highlights the shipping industry's positive impact on society by presenting stories emphasizing how logistics is more than just moving things from one place to another—it's also about philanthropy and positivity."

— Matthew Burchette, Senior Curator, The Museum Of Flight

RESULTS

Let's celebrate everything we did together in 2021.

By partnering with non-profits and value-aligned companies, our collaborative efforts have a greater social impact where *everyone can thrive*.

This is Logistics with Purpose.

TOP 3 CAUSES SUPPORTED

- Children's Care
- Health Causes
- People in Need

PODCAST NOTES

- 20 Causes Highlighted in 2021
- 42 Lifetime Episodes

LOGISTICS WITH PURPOSE

PARTNER SPOTLIGHT: SERV

888,105 Meals served globally through our partnership since 2013

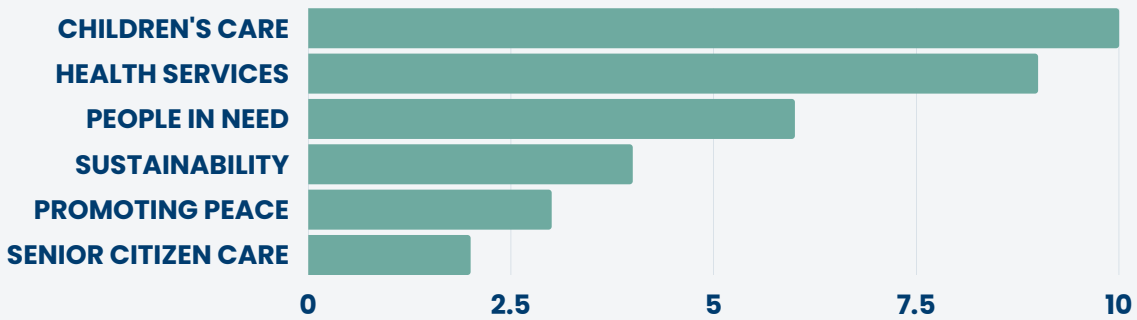
20,000 Medical outreach and outpatient services provided in 2021

PPE DONATED

131,300

PPE Pieces Donated to **4 Organizations**

34 ORGANIZATIONS SUPPORTED



Property of Vector Global Logistics

SPOTLIGHT: SERV INTERNATIONAL

SERV International is our longest-running charity partner. Working with them since 2013, we are proud to play a role in their vital mission.

SERV has used food as a platform to share Christ since 2000. They build relationships with people who live in some of the most extreme conditions on the planet, and they keep going back, providing clean water, shelter, education, protection from human trafficking, and so much more.

www.servone.org

888,105

Meals served globally through our partnership since 2013

20,000

Medical outreach and outpatient services provided in 2021*

*In 2021, SERV was able to bring a doctor on staff to provide care to children and mothers affected by malnutrition in the areas they serve. Often a two-day walk from the nearest clinic, the lives of many children have been saved by these medical check-ups.

JANUARY

CASA HOGAR SANTA MARIA DE GUADALUPE

Donation: Adult diapers for their senior citizens

They are an adult assisted living facility caring for the community's elderly.

Facebook Page

LOVE BEYOND WALLS

Donation: 20,000 pieces of PPE

Their vision is to create a world where no one is invisible.

Website

CREATE YOUR DREAMS

Donation: Office space

They provide the resources, relationships, and opportunities that children living below the poverty line need to reach their potential.

Website

FUNDACION SANTA CLARA

Donation: Monetary

The Santa Clara Foundation welcomes children living with HIV/AIDS in Chile.

Website

CANICA

Donation: Monetary

They strengthen families living with the experience of having a child with cancer so they can have a better quality of life.

Website

FEBRUARY

FRONTLINE RESPONSE

Donation: 47,500 pieces of PPE
They are on the frontlines every day rescuing men and women out of homelessness and sex trafficking, and preventing the most vulnerable in society, our children, from falling victim.

Website

Frontline RESPONSE

MARCH

BOOKS FOR AFRICA

Donation: Shipping for one container of books (24,000 books)
Books For Africa collects, sorts, and ships books, computers, tablets, and library enhancement materials to every country in Africa in collaboration with worldwide donors, publishers, and African partners.

Website

MAY

VIBHA

Donation: Influence and logistics expertise
During India's COVID-19 outbreak, we reached out to world-renowned Chef Vikas Khanna and Supply Chain Now to create an online campaign that would raise awareness and funds for critical supplies. Our collective campaign raised over $1 million dollars within a few weeks.

Vibha's vision is to ensure that every underprivileged child attains his or her right to health, education, and opportunity.

Website

THRIVEWORX

Donation: Attended their inaugural clay shooting fundraiser
They are a collective impact platform that mobilizes the best of business, local leadership, non-profit, and government to build effective solutions to poverty.

Website

JULY

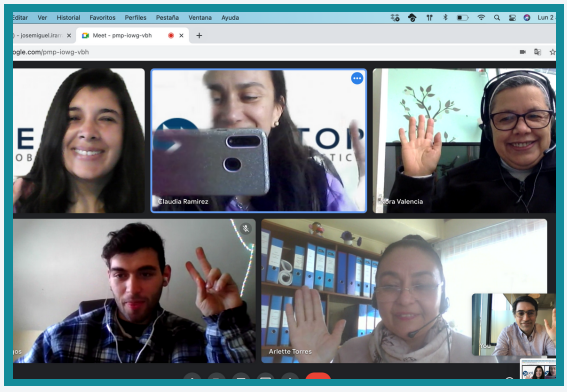
VECTOR DAY

To celebrate the founding of Vector and our values, we created our own annual holiday where offices volunteer time in their local communities. The first Vector Day was a success!

The **Atlanta team** volunteered with Truly Living Well's urban garden by weeding, harvesting produce, and landscaping.

Website

The **Aguascalientes team** collected food and supplies for a local group in need, and then delivered them and spent time with the people from this community.



The **Chile team** hosted a speaker from The Santa Clara Shelter House which meets the bio-psychosocial and spiritual needs of children living with HIV/AIDS.

Website

The **Monterrey team** hung out together for the first time in a while due to the pandemic, and enjoyed catching up with one another. They were able to attend a fundraiser the following month.

AUGUST

COMUNIDAD CONNECT

Donation: Ocean shipping for a motorized wheelchair
For over a decade, Comunidad Connect has worked to alleviate poverty and create sustainable change in Nicaragua and the Dominican Republic. With local partners, they create programs that improve community health, empower youth through sports, and support sustainable community development.

Website

MAP INTERNATIONAL

Donation: Sponsored their gala, hosted a special episode of our podcast for this event, and Enrique Alvarez served on their planning committee
MAP International provides medicines and health supplies to those in need so they can experience life to its fullest.

Website

MIGUEL HIDALGO ELEMENTARY

Donation: 100 backpacks full of school supplies for 100 children
One of our team members led this school supply drive and internal fundraising effort to support children at an elementary school in Mexico not far from where she grew up.

VALUE CITY FURNITURE'S 15TH ANNUAL SWING CLASSIC

Donation: Attended fundraiser
In 2021, proceeds benefited the Innovations in the Treatment of Anxiety and Depression program at Ohio State's Department of Psychiatry and Behavioral Health.

Website

SEPTEMBER

As US troops pulled out of Afghanistan and conditions became desperate for both citizens and those needing to flee the country, we chose to donate to three organizations who had an established presence there and could put the funds to immediate use.

RISE AGAINST HUNGER

Rise Against Hunger is growing a global movement to end hunger by empowering communities, nourishing lives, and responding to emergencies.

Website

SALESIAN MISSIONS

Their mission is to teach young people various trades that will help them find decent jobs and become self-sufficient, contributing members of society.

Website

PREEMPTIVE LOVE COALITION

They exist to end war and stop the spread of violence. They serve on the frontlines of some of the world's worst conflicts.

Website

SEPTEMBER

SHELTERING HOPE

Donation: 13,600 KN95 masks, 30,000 three-ply masks, 200 face shields
They help promote the quality of education in Liberian schools, particularly in rural Liberia.

Facebook Page

REFUGE COFFEE RUN

Donation: Sponsorship, a volunteer, and two runners
Every time you taste one of their delicious drinks or pastries you are providing wages for a full or part-time job for a resettled refugee or immigrant who is part of their job training program. They exist to serve the global community in Clarkston and Atlanta, Georgia.

Website

NIVEL GOLF TOURNAMENT

Donation: A Vector team member played in the tournament and we also sponsored a team of four
One of their team members passed due to COVID-19, and they decided to host a golf tournament in his honor with all proceeds benefiting the family.

Website

NIVEL / SPECIALTY VEHICLES

NOVEMBER

FREE99FRIDGE

Donation: 20,000 pieces of PPE
Free99Fridge is an Atlanta-based grassroots organization committed to fighting for food justice and addressing the needs of their neighbors through mutual aid.

They provide high quality produce and non-perishable food at no cost to anyone who wants or needs it via their community fridge network.

Website

SUSAN G. KOMEN CENTRAL AND SOUTHEAST OHIO

Donation: Monetary
Their mission is to save lives by meeting the most critical needs of their communities and investing in breakthrough research to prevent and cure breast cancer.

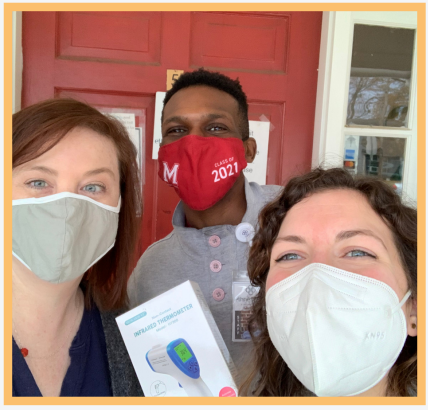
Website

DECEMBER

ETHNE HEALTH

Donation: 30 digital thermometers
Ethne Health delivers comprehensive, high-value healthcare through a culturally sensitive, neighbor-centered medical home that advances Jesus' love and justice in their vibrant community of Clarkston, Georgia.

Website



REFUGE COFFEE COMPANY

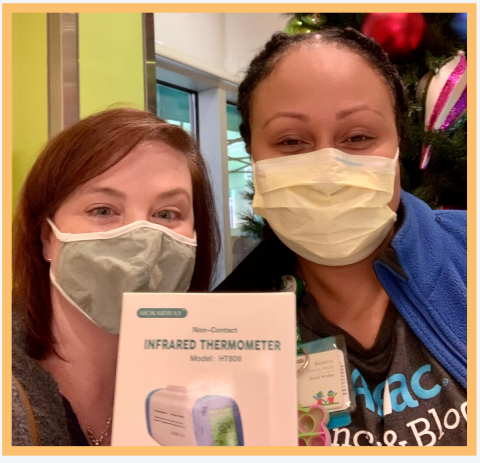
Donation: 35,000 biodegradable straws
Every time you taste one of their delicious drinks or pastries you are providing wages for a full or part-time job for a resettled refugee or immigrant who is part of their job training program. They exist to serve the global community in Clarkston and Atlanta, Georgia.

Website

CHILDREN'S HEALTHCARE OF ATLANTA

Donation: 50 digital thermometers
The Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta is one of the largest pediatric cancer and blood disorders programs in the country. They care for children and young adults with a wide range of cancer and blood disorders—from the most common to those rarely seen outside of the top centers.

Website



DECEMBER

Our teams love to celebrate and help their local communities, so each of the five offices voted on nearby charity projects for a year-end donation.

ATLANTA, USA

CHILDREN'S HEALTHCARE OF ATLANTA

The Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta is one of the largest pediatric cancer and blood disorders programs in the country. They care for children and young adults with a wide range of cancer and blood disorders—from the most common to those rarely seen outside of the top centers.

Website

SANTIAGO, CHILE

FUNDACION SANTA CLARA

The Santa Clara Shelter House is a care center for the bio-psychosocial and spiritual welcoming of children living with HIV/AIDS. These children are given a better quality of life through the joint work of a multidisciplinary team that covers different areas such as social, education, health, and spiritual.

Website

IQUIQUE, CHILE

CENTRO DE TRATMIETO INTEGRAL LOS TAMARUGOS

They provide the necessary support that gives way to self-determination, allowing children and young people with permanent special educational needs to be active in society and achieve a better quality of life.

Facebook Page

DECEMBER

Our teams love to celebrate and help their local communities, so each of the five offices voted on nearby charity projects for a year-end donation.

AGUASCALIENTES, MEXICO

CASA DEL NINO VILLA ASUNCION

This organization takes in children who are no longer able to live with their families, or who have no family, and feeds them, clothes them, and educates them so they can grow and develop in a safe and caring environment.

Facebook Page

FUNDACION ANGELES DE MASCOTA

They are a foundation dedicated to the rescue and rehabilitation of serious cases of street animals ignored by humanity.

Facebook Page

MONTERREY, MEXICO

ALTERNATIVAS PACIFICAS

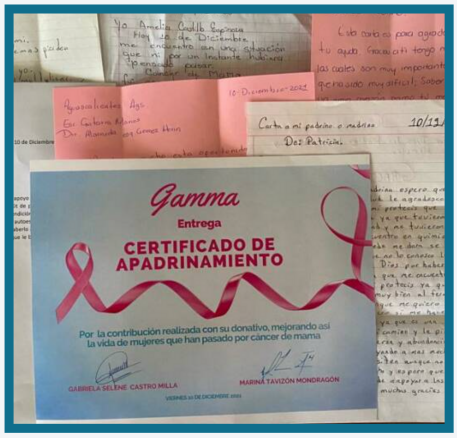
Pacific Alternatives is a Mexican civil society organization that is a benchmark and leader in the protection and care of women and girls in situations of family violence.

Website

DECEMBER: TEAM PROJECTS

Sell-Cell A

In collaboration with the **GAMMA foundation**, Sell-Cell A attended a fundraiser to support women diagnosed with breast cancer and provided a donation that would supply breast prosthesis.



Sell-Cell B

The team collected items for dogs rescued from the stree**t** by **Mr. Oscar** who is currently caring for 57 dogs in his shelter in Aguascalientes, Mexico.

DECEMBER: TEAM PROJECTS

Sell-Cell C

The team went twice to **Casa Hogar Sagrada Familia** which is a retirement home for 15 elderly ladies who depend on donations from the community. Part of the team spent time with the women and others delivered the groceries that they had previously purchased.

Sell-Cell D

The team participated in a race with a cause, where the money raised went to **fighting polio.**

DECEMBER: TEAM PROJECTS

Sell-Cell E

The team purchased piñatas from a person with disabilities who sells them for his livelihood, filled them with candy, and gave them to three different organizations:

- **Orfanatorio Casimira Arteaga Hogar de la Niña**
- **Centro de Promoción Femenina Casa de Jesús A.C.**
- **Casa hogar Creación y Vida**

At the end of the day, they also played with the children from the orphanage and had a great time.

Sell-Cell F

Sell-Cell F chose to partner with **an organization that shelters kids** coming from difficult backgrounds. They picked the kids up and spent the day with them, giving them some much-needed time away from their normal routine.

The first stop was an arcade where they played games, ate burgers, and went bowling. They then went to a cinema to watch a movie that the kids absolutely loved. Finally, the team gifted them with a cake!

Some of the children had never been to a mall or movie, and they were so happy and thankful.

The team was delighted to not only give them a great day, but to let them know that others cared. It was definitely a wonderful day that both the kids and the team will always remember.

(For the children's safety and privacy, their photos could not be shared.)

DECEMBER: TEAM PROJECTS

Sell-Cell Chile

The Chile team visited **Fundación Santa Clara**, which meets the bio-psychosocial and spiritual needs of children living with HIV/AIDS. While there, they passed out candies and surprises, and toured the facility.

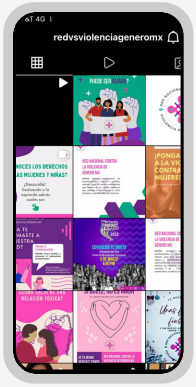
(Due to COVID-19 and child protection protocols, photos of the children could not be taken.)

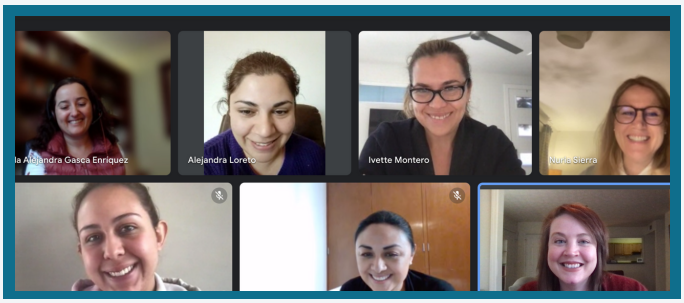
Website

Marketing Team

The marketing team conducted a marketing audit, completed a competitor analysis, rewrote an intake survey, and designed a strategic social media plan for **Red Nacional Contra la Violencia de Genero MX** with the goal of sharing a clearer message and attracting more people to their cause of protecting women from violence in Mexico.

Website





THANK YOU!

To the non-profits who spend every day dedicated serving those in need, thank you.

To the companies who believe that doing good and making a profit are not mutually exclusive, thank you.

To the agents and suppliers who don't simply ship products but ship hope, thank you.

To the Vector team who works tirelessly to advance the Logistics with Purpose movement, thank you.

Because of you, millions of people are fed, healed, and cared for. And we are grateful to be on this journey with you.

THANK YOU.

Logistics with Purpose

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