

CASE STUDY

Books For Africa

Our Collaboration and Expertise Helped Transport 50 Million Books to Africa.

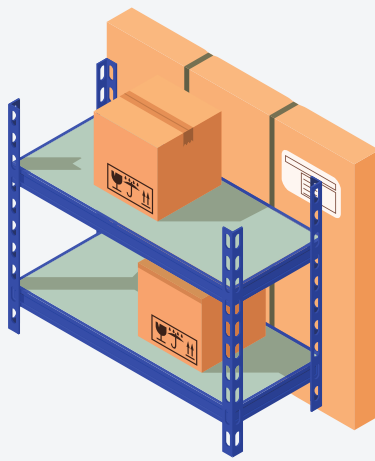
- From: United States
- To: Swaziland



Challenges and Obstacles

Books for Africa wanted a logistics partner who understood the industry but wouldn't take advantage of their non-profit budget.

After all, the more they spent in logistics, the less they could impact children in need who were ready to learn.



Poor ground conditions, increasing costs of storage, and bureaucracy in the surrounding areas added extra layers of complication to this project.

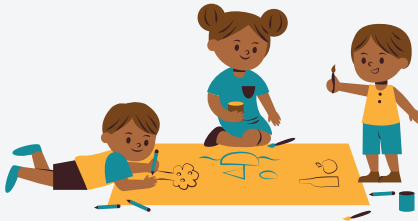
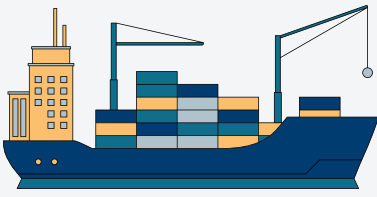


More on This Project

Our comprehensive logistic plan was designed to help Books For Africa increase shipment volume over time and reduce overall cost and lead time.

Books For Africa is a non-profit focused on providing books and resources to "end the book famine in Africa" through education.

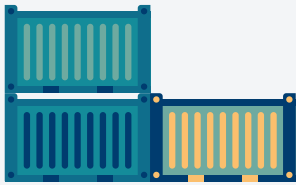
Through Vector's cost-saving methods and expertise in hard-to-reach regions and global ports, the partnership was a perfect, purpose-driven fit.



Resolution

Vector's team provided a full logistics analysis and action plan designed to streamline operations and focus relentlessly on minimizing costs and avoiding hurdles across Africa.

When an organization has an important mission to reach the world, but doesn't have the time or experience to navigate such a complicated industry, they need someone they can trust to help deliver their precious cargo.



"Vector Global Logistics is the kind of partnership we look for. In our history, we have sent over 50 million books to countries all across Africa, and are grateful to have worked with Vector for the past five years. It's been a great relationship, and we also value and appreciate their philanthropic spirit. They are premier shippers."

— Patrick Plonski, Executive Director Of Books For Africa

